

## Future Proof Your HR Team. Open Courses. Online. 2022

<i>Specialist Course Description</i>	<i>Dates (online)</i>
<p><b>Talent Attraction. Social Media Tools</b></p> <ul style="list-style-type: none"> <li>Identifying, attracting, and assessing to get the right people for the organisation</li> <li>Designing the Candidate Experience</li> <li>How to tailor recruitment and selection approaches to appeal to highly skilled candidates</li> <li>How to work with social media resources and channels to lead campaigns</li> </ul>	<p><b>1 – 2 FEBRUARY 2022</b> <b>10:00 – 14:00</b></p>
<p><b>HR Business Partner. How to be Strategic. Consulting Skills</b></p> <ul style="list-style-type: none"> <li>The HRBP Model. How to be a Great HR BP?</li> <li>Role. Relationships. Competencies. Lessons from Best Practice</li> <li>Building your relationships with main stakeholders</li> <li>Coaching skills</li> <li>Achieve greater business focus. Measure HR BP effectiveness</li> </ul>	<p><b>22 – 23 MARCH 2022</b> <b>10:00 – 14:00</b></p>
<p><b>Talent Management for the Digital Generation</b></p> <ul style="list-style-type: none"> <li>Talent Management in the hybrid-working era</li> <li>Talent Pipeline. Succession Planning</li> <li>Talent Planning. Talent Development. Talent Retention</li> <li>Using social media and technology to enhance talent management approaches</li> <li>Core instruments for effective talent management</li> </ul>	<p><b>14 - 15 MARCH 2022</b> <b>10:00 – 14:00</b></p>
<p><b>Employer Branding. Employee Engagement. Employee Experience</b></p> <ul style="list-style-type: none"> <li>Defining designing the Employee Experience Strategy</li> <li>Tools and approaches to drive employee engagement</li> <li>Integrating the Employer Branding Strategy with the Employee</li> <li>Using elements of Design Thinking &amp; User Experience (e.g., Persona) and Story Telling</li> </ul>	<p><b>12 – 13 APRIL 2022</b> <b>10:00 – 14:00</b></p>
<p><b>HR Analytics. Reporting. KPIs</b></p> <ul style="list-style-type: none"> <li>Understanding analytics and its use in creating insight and measuring value</li> <li>How data can be used and presented to resolve people issues</li> <li>Learn about types of evidence used in decision-making, and how to identify and acquire sources of evidence</li> <li>The systems and data available in your organisation, and how to calculate measures of work and people performance</li> </ul>	<p><b>17 – 18 MAY 2022</b> <b>10:00 – 14:00</b></p>

Programele urmăresc noul standard profesional al CIPD și se adresează practicienilor de Human Resources care vor să-și îmbunătățească performanța profesională.  
Le putem oferi fie **in sistem open**, la datele propuse în acest calendar, fie **in-company**, adaptate nevoilor voastre de învățare.