

HR in PRACTICE COURSES. ONLINE. 2021

<i>Course Description</i>	<i>Dates (3h/day; online)</i>		
<p>HR Business Partner. How to be Strategic. Consulting Skills</p> <ul style="list-style-type: none"> • The HRBP Model. How to be a Great HR BP? • Role. Relationships. Competencies. Lessons from Best Practice • Work with Clients to Diagnose an HR Problem (Root-Cause) • Work with Clients to Identify Appropriate Solutions • Present Findings & Recommendations 	26 – 27 – 28 JANUARY	30 – 31 MARCH & 1 APRIL	09 – 10 JUNE
<p>Talent Acquisition. Social Media Tools</p> <ul style="list-style-type: none"> • Identifying, attracting, and assessing to get the right people for the organisation • Designing the Candidate Experience • How to tailor recruitment and selection approaches to appeal to highly skilled candidates • How to work with social media resources and channels to lead campaigns 	23 – 24 – 25 FEBRUARY	6 – 7 – 8 APRIL	
<p>Talent Management for the Digital Generation</p> <ul style="list-style-type: none"> • How to Effectively Attract, Retain and Develop the Best Employees • How to Use the Right Knowledge of Social Media in Recruitment 	9 – 10 – 11 MARCH		
<p>Employer Branding. Employee Engagement. Employee Experience.</p> <ul style="list-style-type: none"> • Employee Value Proposition • Employer Branding • Reward & Recognition. Motivation & Engagement • Using Design Thinking in HR 		16 – 17 – 18 MARCH	23 – 24 JUNE
<p>HR Analytics. Reporting. KPIs</p> <ul style="list-style-type: none"> • Understanding analytics and its use in creating insight and measuring value • How data can be used and presented to resolve people issues • Learn about types of evidence used in decision-making, and how to identify and acquire sources of evidence • The systems and data available in your organisation, and how to calculate measures of work and people performance 		13 – 14 – 15 APRIL	
<p>Employee Engagement. Wellbeing. Internal Communication</p> <ul style="list-style-type: none"> • Explore the options for creating, developing, and maintaining a well-being strategy at work • The connection between engagement and employee well-being programs and initiatives • Effective internal communication 			TBD

Programele urmăresc noul standard profesional al CIPD și se adresează practicienilor de Human Resources care vor să-și îmbunătățească performanța profesională.
Le putem oferi fie **în sistem open**, la datele propuse în acest calendar, **fie in-company**, adaptate nevoilor voastre de învățare.